

DESIGN REVOLUTIONS I: ARTS & CRAFTS & GOOD DESIGN

The "Problems": Architecture vs. Engineering, Ornament vs. Construction, Urbanization vs. Slums
 19th-Century Historicism, Eclecticism, Modernization

Theories or Stories on the development, origin or source of modern architecture:

- 1) Design, Applied Arts, & Modern Style (Pevsner, Pioneers of Modern Design, 1936)
- 2) Engineering & Technology (Giedion, Building in France, 1928; later Space, Time & Architecture, 1942)
- 3) Profession, Architecture & Theory (Otto Wagner, 1901 & H.F. Mallgrave)
- 4) Arts & Avant-Garde Culture (Giedion, Space, Time & Architecture, 1942ff)

ARTS & CRAFTS MOVEMENT,

Also called Cottage Style, Aesthetic Movement, English Free Style, Domestic Revival, "Sweetness & Light," Queen Anne, Shingle Style, Craftsman Style, National Romanticism... See also Art Nouveau, Secession, Jugendstil, Yachting Style



William Morris (1834-1896).

- * 'Red House', by P. Webb, for W. Morris, at Bexley Heath, Kent (near London), 1859-60 (p.88)**

- Modern?
- No overt historic ornament
 - Vernacular Inspiration
 - Simple geometric forms
 - Simple, "honest" materials
 - Structural expression (brick arches)
 - No cladding or fakery
 - Functional forms/volumes
 - Integrated into site
 - Asymmetrical, informal plan

Or Picturesque? Gothic?

Morris & Co., founded 1861, Arts & Crafts, good design

Beauty & Function: "Have nothing in your houses that you do not know to be useful, or believe to be beautiful." - Morris



Arts & Crafts: Style or Design Ethic?

Truth to materials; simple forms, natural motifs, vernacular...

Disseminating the Style

The Studio = The international Studio magazine, founded 1893

Liberty & Co. (Dept. Store), Furniture & Applied Arts, founded 1875



Domestic Reform Movement + Suburban Development

Bedford Park Estates, R.N. Shaw, London, 1876

Hermann Muthesius, The English House (1904)

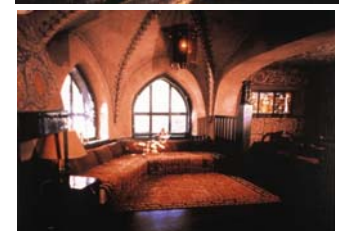
- * Hvitträsk House, Saarinen, Gesellius & Lindgren, Lake Vitträsk, Finland, 1901 (p.136)**

Le Corbusier, Villas Jaquemet & Fallet, 1905-8, La Chaux de Fonds

Watts Sherman House, H.H. Richardson, Newport, RI, 1874

F.L. Wright Home & Studio, Oak Park, IL, 1889, 1896 (p.94)

American Arts & Crafts Bungalow



* = Most important images of lecture, to be memorized for the exams and future

** = Referenced in W. Curtis Modern Architecture since 1900 textbook